

THE ENCOURAGER

Help for Sunday School Teachers— Dedicated to those who take the Word of Life to Children Everywhere

The ENCOURAGER
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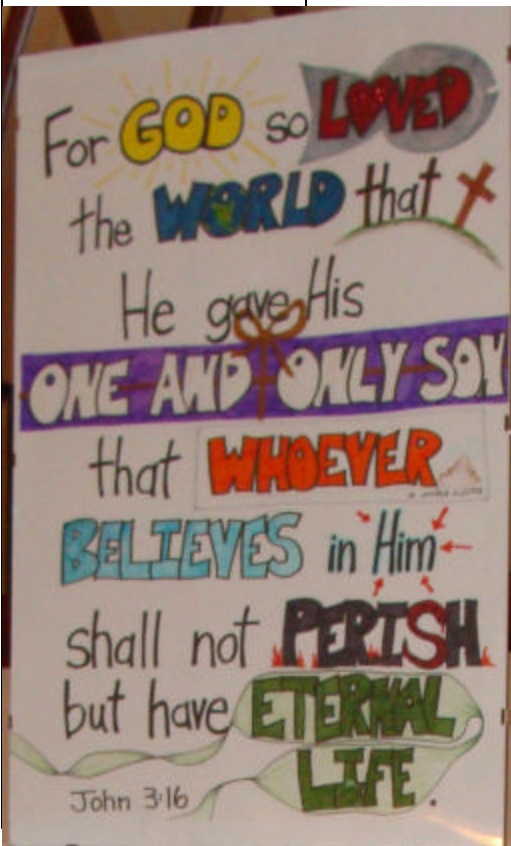
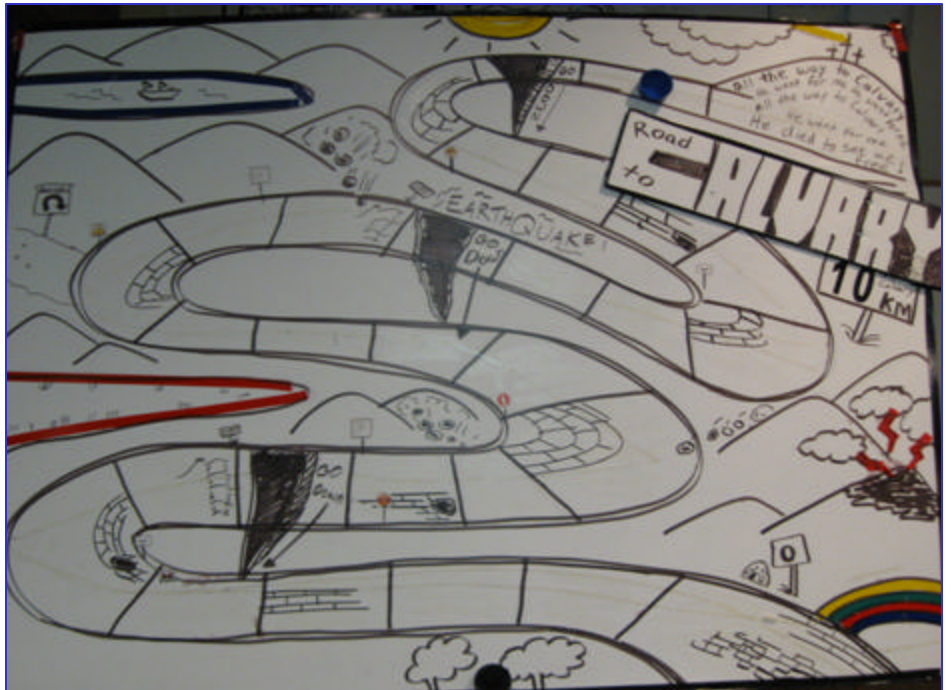
SHOW ME A PENNY

The power of the PRINTED PAGE has long been recognized and its impact is undisputed. Tremendous gospel outreach and success was brought about through the power of a tract, a bible text etc. However, we must not ignore another power! And that is the power of the picture! The VISUAL! Some people are even more powerfully influenced by the visual than others but all of us feel its effects. As well, since the beginning of the 20th century all mankind has been impacted more and more by the VISUAL—& more increasingly so—that the printed page has lost some of its effect!



Denarius—a penny!

As we know, the Great Teacher was very aware of the power of illustrative materials—& He used picturesque language & pointed out things - like seedsowers & coins & sheep.



There are tremendous resources out there and we can find them and we can use them if we will take the time and make the effort. Let us not allow the Evil One to get the advantage of us because we are too slow to adapt and utilize a valuable tool to catch the eye, focus the attention, teach the truth and win the day for the Lord!

Illustrations that accompany instructions are worth their weight in gold—just ask any of us who try to assemble toys and furniture and other D-I-Y things that come in boxes and **REQUIRE SOME ASSEMBLY!**

It takes more effort, it requires considerable thought, it is not the least time-consuming way, but it is WORTH IT ALL.

Don't forget—A PICTURE IS WORTH A THOUSAND WORDS!

